



## ASK OUR COMPUTER TO HELP YOU PICK YOUR IDEAL MATE!!

"Operation Cupid" is the latest marvel of modern automation. Automated dating is made possible through the use of a specially programmed computer and a compatibility oriented questionnaire. The questionnaire was prepared in consultation with a noted psychologist (on the basis of its interest to a single person). The responses to the questionnaire, when interpreted by our computer, will determine compatibility among applicants. All applicants will be mailed the name, address and telephone number of their "CUPID-mates", (generally from three to eight per person). Applicants whose names you receive will similarly be notified of their compatibility with you.

HOW DO WE PUT OUR COMPUTER TO WORK FOR YOU? You take the personality test below answering all questions. Then carefully tear this ad out, fold up and enclose \$5.00 (cash, check or money order made out to Operation Cupid, Ltd.) and mail it to: Operation Cupid, Ltd., National Headquarters, Berkeley Area, 175 Fifth Ave., Suite 1101, N.Y. 10010. Offer is good until Nov. 15, 1966. Replies may take from 4 to 6 weeks. All information submitted will be used for this project only and will remain strictly confidential. NOW THE REST IS UP TO YOU. TRY IT! WHY NOT? IT'S FUN!

### QUESTIONNAIRE

#### SECTION ONE: BASIC ATTRIBUTES

- Your Sex (circle one)  
a) Male b) Female
- Age (Fill in Correct Answers)  
a) Yours  
b) Ideal CUPID-mate's:  
Minimum \_\_\_\_\_  
Ideal \_\_\_\_\_  
Maximum \_\_\_\_\_
- Height (Fill in Correct Answers)  
a) Yours  
b) Ideal CUPID-mate's:  
Minimum \_\_\_\_\_  
Ideal \_\_\_\_\_  
Maximum \_\_\_\_\_
- Ideal CUPID-mate Should Live Within (circle one)  
a) 10 mi.  
b) 25 mi.  
c) 50 mi.  
d) 100 mi.  
e) no preference

In each of the following questions (A) circle the LETTER next to your own characteristic, (B) indicate your preferences about your CUPID-mate by circling a NUMBER from one (1) to three (3) next to EACH LINE. Use the following code: (1) Preferable, (2) Acceptable, (3) Not Acceptable.

- | Your Characteristics        | CUPID-mate Characteristics |
|-----------------------------|----------------------------|
| 5. Physical Proportions     |                            |
| a) Slim                     | 1 2 3                      |
| b) Moderately slim          | 1 2 3                      |
| c) Average                  | 1 2 3                      |
| d) Moderately heavy         | 1 2 3                      |
| e) Heavy                    | 1 2 3                      |
| 6. Race                     |                            |
| a) Caucasian                | 1 2 3                      |
| b) Oriental                 | 1 2 3                      |
| c) Negro                    | 1 2 3                      |
| 7. Religion                 |                            |
| a) Protestant               | 1 2 3                      |
| b) Catholic                 | 1 2 3                      |
| c) Jewish                   | 1 2 3                      |
| d) Other                    | 1 2 3                      |
| e) Agnostic or Atheist      | 1 2 3                      |
| 8. Hair Color               |                            |
| a) Black                    | 1 2 3                      |
| b) Blond                    | 1 2 3                      |
| c) Brown                    | 1 2 3                      |
| d) Red                      | 1 2 3                      |
| 9. Eye Color                |                            |
| a) Brown                    | 1 2 3                      |
| b) Hazel                    | 1 2 3                      |
| c) Blue                     | 1 2 3                      |
| d) Grey                     | 1 2 3                      |
| e) Green                    | 1 2 3                      |
| 10. Physical Appearance     |                            |
| a) Exceptionally Attractive | 1 2 3                      |
| b) Attractive               | 1 2 3                      |
| c) Average                  | 1 2 3                      |
| d) Below average            | 1 2 3                      |

#### SECTION TWO: CHARACTER TRAITS

- Personality
  - a) Extremely extroverted 1 2 3
  - b) Extroverted 1 2 3
  - c) Introverted 1 2 3
  - d) Extremely introverted 1 2 3
- Emotional Makeup
  - a) Emotional 1 2 3
  - b) Average 1 2 3
  - c) Unemotional 1 2 3

- Sense of Humor
  - a) Humorous 1 2 3
  - b) Average 1 2 3
  - c) Serious 1 2 3
- Sensitivity
  - a) Extremely sensitive 1 2 3
  - b) Moderately sensitive 1 2 3
  - c) Average 1 2 3
  - d) Not sensitive 1 2 3
- Personal Warmth
  - a) Extremely affectionate 1 2 3
  - b) Moderately affectionate 1 2 3
  - c) Average 1 2 3
  - d) Not affectionate 1 2 3

#### SECTION THREE: PERSONAL CONVICTIONS

- Religious Beliefs
  - a) Very religious 1 2 3
  - b) Moderately religious 1 2 3
  - c) Slightly religious 1 2 3
  - d) Not religious 1 2 3
- Political Views
  - a) Conservative 1 2 3
  - b) Republican 1 2 3
  - c) Democrat 1 2 3
  - d) Liberal 1 2 3
  - e) Independent 1 2 3
- Attitude Toward Marriage
  - a) Very interested 1 2 3
  - b) Moderately interested 1 2 3
  - c) Slightly interested 1 2 3
  - d) Not interested right now 1 2 3
- Degree of Conformity
  - a) Independent thinker 1 2 3
  - b) Average 1 2 3
  - c) Conformist 1 2 3
- Type of Conversationalist on Dates
  - a) Do most of the talking 1 2 3
  - b) Participate equally 1 2 3
  - c) Do most of the listening 1 2 3

#### SECTION FOUR: SOCIAL DIFFERENTIALS

- Social-Economic Background
  - a) Upper class 1 2 3
  - b) Upper middle class 1 2 3
  - c) Middle class 1 2 3
  - d) Lower middle class 1 2 3
- Educational Background
  - a) Graduate school (Ph.D., LL.B., DDS, MD, etc.) 1 2 3
  - b) Graduate school Master's degree 1 2 3
  - c) Senior 1 2 3
  - d) Junior 1 2 3
  - e) Sophomore 1 2 3
  - f) Freshman 1 2 3
- Area of Interest
  - a) Engineering 1 2 3
  - b) Science 1 2 3
  - c) Mathematics 1 2 3
  - d) Liberal arts 1 2 3
  - e) Education 1 2 3
  - f) Medicine 1 2 3
  - g) Law 1 2 3
- Smoking
  - a) Never 1 2 3
  - b) Occasionally 1 2 3
  - c) Regularly 1 2 3

- Gambling
  - a) Never 1 2 3
  - b) Occasionally 1 2 3
  - c) Regularly 1 2 3

#### SECTION FIVE: GENERAL INFORMATION

- Occupation (Fill In)  
Directions: The following questions concern yourself only - CIRCLE ONE ONLY.
- Your Family Background is
  - a) Only child
  - b) Oldest child
  - c) Youngest child
  - d) Others
- Your Parents' Family Roles are
  - a) Mother dominant
  - b) Father dominant
  - c) Shared role
- Your Relationship with Parents is
  - a) Very good
  - b) Above average
  - c) Average
  - d) Below average
  - e) Poor
- I Consider My Intellectual Capabilities to be
  - a) Superior
  - b) Above average
  - c) Average
  - d) Below average
- I Prefer On A First Date to (select no more than one)
  - a) Have cocktails
  - b) Have dinner
  - c) Go dancing
  - d) Go to the movies
  - e) Attend the theatre
  - f) No preference
- Type of Reading Preferred
  - a) Biography
  - b) Fiction
  - c) History
  - d) Humor
  - e) Sports
- At A Large Social Gathering I Prefer that My Date
  - a) Be always at my side
  - b) Mix with other friends
  - c) Make new acquaintances

- Television 1 2 3
- Reading magazines 1 2 3
- Reading newspapers 1 2 3
- Travel 1 2 3
- Medicine 1 2 3
- Law 1 2 3
- Teaching 1 2 3
- Agriculture 1 2 3
- Mechanical things 1 2 3
- Drama and acting 1 2 3
- Science and mathematics 1 2 3
- Biology and psychology 1 2 3
- Economics and business 1 2 3
- Bridge 1 2 3
- Contact sports 1 2 3
- Water sports 1 2 3
- Golf 1 2 3
- Bowling 1 2 3
- Camping 1 2 3
- Automobiles 1 2 3

#### SECTION SEVEN: DESCRIPTIONS

Directions: The following questions are answered by circling either True (T) or False (F).

- I think love is necessary for successful marriage T F
- I am a forgetful person T F
- I belong to at least one record club or one book club T F
- I have an analytical mind T F
- I am very willing to expose myself to new experiences T F
- I am influenced by advertisements T F
- At parties I am extremely extroverted T F
- I am usually on time to my appointments T F

Now tear this ad out, fill in form below, fold up and enclose \$5.00 (cash, check or money order made out to "Operation Cupid, Ltd.") and mail to:

Operation Cupid, Ltd.  
National Headquarters  
Berkeley, A.  
175 Fifth Ave., Suite 1101  
New York, N.Y. 10010

#### SECTION SIX: INTERESTS

Indicate your own interest in each of the following activities by circling 1, 2 or 3 next to each. Use the following code: 1) very interested, 2) interested, 3) not interested.

- Classical music 1 2 3
- Skating 1 2 3
- Dancing 1 2 3
- Art 1 2 3
- Reading Books 1 2 3
- Rock 'n Roll music 1 2 3
- Popular music 1 2 3
- Jazz 1 2 3
- Politics 1 2 3
- Tennis 1 2 3
- Movies 1 2 3

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ College Attended \_\_\_\_\_

## OPERATION CUPID

